

Message from the CEO

We have met and surpassed our goals, marking FY 2023-24 as a year of unmatched success.



18.53 MnT
Volumes of grey cement, white cement, and wall putty, registering a growth of 17% YoY

₹831 Crores
Net profit in FY 2023-24, registering a growth of 65% YoY

Dear stakeholders,

Since our founding, JK Cement has believed in purposeful growth, to realise shared aspirations and aim for collective growth. I am delighted to report that the past year was consistent with this enduring principle. Our accomplishments this year are a testament to the unwavering effort, dedication, and hard work of each member of our JK Cement family. We have met and surpassed our goals, marking FY 2023-24 as a year of unmatched success. Two significant milestones underscore our forward trajectory: our expanded footprint in Central India's grey cement sector, establishing us as a significant player and the growth of our value-added products business, with the expansion of our paints business.

Efficiency focus

We have achieved an unprecedented level of EBITDA and profitability as a company. This year was about reaching financial milestones and gaining financial milestones but also about achieving a broad spectrum of strategic goals and objectives that set the foundation for our future growth. During the year, we achieved significant growth in our profitability, on the back of efficient capacity expansion and ramp up, enabling us to benchmark ourselves with industry leading EBITDA per tonne performance.

Strong operations

During the year under review, the cement industry saw improved

Our journey towards a greener future is further illuminated by our success exceeding a 50% green power mix, with plans to reach 75% in 2030.

margins, attributed to decreased fuel costs and increased prices driven by pent-up demand before the general elections. Additionally, the Government of India's continuous push towards driving the country's infrastructure contributed to the growth of cement demand in the country.

Our volumes of grey cement, white cement, and wall putty increased to 18.53 MnT from 15.45 MnT in FY 2022-23, representing a growth of 20%. Revenues from operations grew 17% to ₹ 10,918 Crores in FY 2023-24 from ₹ 9,310 Crores in the previous year. Driven by softening of key input prices and stringent cost management initiatives, EBITDA surged by 51% to ₹ 2,006 Crores in FY 2023-24 from ₹ 1,327 Crores in FY 2022-23. Net profit increased by 65%, reaching ₹ 831 Crores in FY 2023-24 compared to ₹ 503 Crores in FY 2022-23.

The performance of our value added products has also been encouraging. Our foray into paints is seeing steady progress and market expansion, where as our diversified range of value-added building products is also growing steadily. Together, the value added products business is on track to deliver in the near future, a topline of over ₹ 500 crores.

Sustainable growth

In an era where the challenges of climate change loom large, our strides in sustainability this year have been both significant and heartening. With the Science Based Targets initiative (SBTi) giving its nod to our ambitious environmental

targets of reducing absolute gross GHG emissions (Scope 1+2) by 21.7% with the base year 2019-2020 in alignment with the 1.5°C trajectory for 2030, it is ensured that our environmental objectives are not only ambitious but also rooted in scientific rigour and global climate goals. Remarkably, we surpassed our absolute gross GHG emissions (Scope 1+2) reduction target for FY 2024-25, achieving over 17% from base year 2019-20. This reduction translated to a remarkable decrease in emissions from 680 kg CO₂/tonne of cementitious material in FY 2019-20 to 563 kg CO₂/t cementitious material in FY 2023-24. JK Cement (JKCL) proudly participates in the Carbon Disclosure Project (CDP) and the Dow Jones Sustainability Indices (DJSI) disclosure, demonstrating our unwavering commitment to transparency and sustainability. We have seen a notable enhancement in our DJSI performance, progressing from a score of 47 in FY 2020-21 to 63 in FY 2022-23. Additionally, we have sustained our CDP climate change rating as 'B' in FY 2022-23. This rating highlights our adept management of significant ESG risks, opportunities, and impacts.

Our journey towards a greener future is further illuminated by our success exceeding a 50% green power mix, with plans to reach 75% in 2030. This achievement is a testament to our broader commitment to reducing our carbon footprint and leading the industry toward sustainable energy practices. Our investments in technologies such as the chlorine

bypass system in Muddapur Integrated Cement Plant and advanced alternative fuel and raw materials (AFR) feeding and pre-processing systems across our plants are foundational to our efforts in promoting a circular economy. These initiatives and with collaborations with municipalities and waste processors for the utilisation of municipal waste, exemplify our holistic approach to sustainability, demonstrating that industrial success and ecological balance coexist.

Inclusive progress

Our approach to business has been one of collective progress and making sure we take everyone along. We are committed to our employees, communities, channel partners and all other stakeholders as we chart a path of ensuring sustainable operations growing at a steady pace, to leverage the opportunities that India offers. As we look ahead to our next 50 years, I am full of optimism and hope that we will continue to deliver on expectations and enjoy the trust and support of all our stakeholders.

With best wishes,

Madhavkrishna Singhania
Deputy Managing Director & CEO